

Priyamwada Pandey



Product Designer with experience designing AI-powered interfaces across early-stage startups and enterprise teams, agent builders, conversational assistants and developer tooling. I've been an early design hire where I owned design end-to-end and built core product workflows from scratch. I work where the design needs me, whether that is on a canvas or in a CLI.

EXPERIENCE

Conversational AI Design Intern @ Rocket Mortgage

DETROIT, MI * MAY 2025 - AUG 2025

- Redesigned the post-offer onboarding experience inside Rocket Assist from a text-based assistant into a personalized and context-driven system grounded in each client's actual loan stage and home details.
- Designed three interaction patterns, task carousel, in-chat document component and human handoff flow, that were added to the product roadmap.
- Defined usability success criteria and wrote the research discussion guide. 92% of clients found the redesigned experience more helpful and trustworthy.
- Mapped design features to technical dependencies, APIs and engineering scope across three teams, enabling roadmap-ready scoping.

Product Designer @ Tars Technologies

BENGALURU, INDIA * MAR 2022 - JUL 2024

- Drove 41% product adoption within 3 months of beta launch by owning research and design for the Asimov dashboard and Slack app.
- Designed and shipped Chatbot Debug Mode for Customer Success teams, cutting troubleshooting time by 70% for large-scale enterprise deployments.
- Joined as one of the first two designers, establishing the design process, component foundations and cross-functional workflows from scratch as the product scaled to enterprise.

Product Design Intern @ Tars Technologies

BENGALURU, INDIA * SEP 2021 - FEB 2022

- Built Tars' analytics feature from scratch, giving ~85 active clients their first native view of chatbot performance across 10 visualization types. Adopted across the entire active client base.
- Redesigned chatbot customization into a WYSIWYG interface, moving advanced controls out of the codebase and into the product, reducing the client's technical dependency for every active account.

CONTACT

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SKILLS

Product Design

Interaction Design

Agent Interface Design

Information Architecture

Conversational UI

Design Systems

Responsive Design

Accessibility

Design & Prototyping

Cursor

Claude Code

Paper

Framer

Figma

Research & Validation

Usability Testing

User Interviews

Qualitative Research

Heuristic Evaluation

Competitive Analysis

A/B Testing

EDUCATION

M.S. in HCI/d

Indiana University Bloomington

MAY 2026

Bachelor of Architecture

Amity University, India

MAY 2019