

Priyamwada Pandey



Product Designer with 3+ years of experience designing AI-powered products across startup and enterprise teams. Most of my work has been for AI-assisted interfaces- agent builders, assistants, developer and internal tooling. I am also a tinkerer at heart and I work where the design needs me, whether that is on paper (or Paper), in Figma, through an IDE, an Arduino or a Microbit.

EXPERIENCE

Conversational AI Design Intern @ Rocket Mortgage

DETROIT, MI * MAY 2025 - AUG 2025

- Owned end-to-end redesign of an AI-powered assistant embedded within the Rocket Mortgage dashboard, uncovering opportunity areas that expanded the assistant beyond transactional Q&A into guided task completion.
- Defined new interaction patterns, card-based components and system behaviors that supported richer, more reliable user interactions across the assistant experience.
- Designed high-fidelity interactive prototypes and partnered with the research team to validate concepts with Rocket Mortgage clients (n=8), setting usability success criteria and leading evaluation sessions.
- Presented findings and design recommendations to product stakeholders, earning strong PM buy-in and directly informing how concepts were scoped into roadmap-ready features

Product Designer @ Tars Technologies

BENGALURU, INDIA * SEP 2021 - JUL 2024


- Joined as one of the first design hires. Achieved 41% product adoption within the first quarter by owning research and interaction design for the Asimov dashboard and Slack app, enabling teams to access AI-driven assistance inside existing workflows.
- Designed and shipped an internal Chatbot Debug Mode for Customer Success teams that surfaced conversation flow errors in real time, cutting troubleshooting time by roughly ~70% across large-scale deployments.
- Built the design system from the ground up as one of the first design hires, establishing component libraries, documentation standards and handoff processes that scaled across the product.
- Delivered end-to-end design execution across 10 dashboard sections and 15 website pages, producing detailed developer handoff artifacts to keep design and implementation in alignment.

CONTACT

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SKILLS

Product Design

Interaction Design

Agent Interface Design

Information Architecture

Conversational UI

Design Systems

Responsive Design

Accessibility

AI-Native Prototyping

Cursor

Claude Code

Google AI Studio

Replit

Paper

Framer

Research & Validation

Usability Testing

User Interviews

Qualitative Research

Heuristic Evaluation

Competitive Analysis

A/B Testing

EDUCATION

M.S. in HCI/d

Indiana University Bloomington

MAY 2026

Bachelor of Architecture

Amity University, India

MAY 2019